

10 YEAR FRAMEWORK OF PROGRAMMES ON SUSTAINABLE CONSUMPTION AND PRODUCTION PATTERNS (10YFP)

Strategy Task Force - first meeting (webinar)

23 November, 2017, 11am-12:30pm (CEST)

Meeting minutes

Participants : Teréz Szabó (NFPs EE); Edda Fernandez Luiselli (NFPs LAC); Opher Zylbental (NFPs WEOG); Arthur Eijs (NFPs WEOG); Annika Lindblom (SBC); Ian Fenn (CI-SCP); Claire Thiebault (SPP); Svitlana Mikhalyeva (STP); Peter Repinski (SLE); Michael Mulet (SFS); Christophe Lalande (IACG); Elisa Tonda (UN Environment); Badaoui Rouhban (external reviewer); 10YFP Secretariat.

INTRODUCTION

- The 10YFP Strategy in the midterm review
The Mid-term Review of the 10YFP is taking place between July 2017 and March 2018. The Review is composed of: a) 10YFP progress 2013-2017, based on the 10YFP Indicators of Success framework; b) an independent external review of the 10YFP, c) the development of the 10YFP strategy 2018-2022, and d) dissemination and visibility
- Role and terms of reference of the strategy task force:
Role: i) support the development of the strategy and ensure adequate consultation within the respective groups they represent in the task force; ii) build on the recommendations of the independent external review (IER) of the 10YFP; iii) build on the work of the 10YFP Monitoring and evaluation (M&E) task force, and in particular on the 10YFP indicators and the results of the reporting; iv) review and build on existing documentation, reports, guidelines and existing practices in the 10YFP. The objective is to develop a succinct (+/- 5 page) strategy for the 10YFP in the period 2018-2022 – outlining common objectives and approaches across the network.
The full Terms of reference are available [here](#).
- Task force members – listed in Annex 1.

10YFP INDICATORS: DEMONSTRATING THE SHIFT TO SCP

The 10YFP indicators of success have been developed by the 10YFP M&E Task Force and are the foundation of the progress reporting 2012-2017. As per the terms of reference of the strategy task force, the strategy will build on the indicators and the work of the M&E task force.

- The 10YFP indicators are a set of indicators that: i) guide the network across the 10YFP on what we are aiming to achieve, ii) support the network in prioritising and planning, iii) support the network in communicating results to stakeholders and mobilise support.
- The impact indicators define the long term vision of the 10YFP and identify clear links with a number of global agendas, such as the climate agreement and biodiversity convention. Whereas the outcome indicators define the medium to short term results that the 10YFP network is working on, such as policies, changes in practices, commitments, etc.
- The full overview and methodology on the 10YFP indicators: demonstrating the shift to SCP are available [here](#)
- A pilot reporting was undertaken in January 2017. The data from this pilot reporting is available for the use of this task force. Overviews are available in the 2017 report to HLPF ([here](#)) and the 2017 progress brief ([here](#)).
- Progress reporting 2012-2017 is currently ongoing: the raw data provided by network members will be available from 16 January, quality controlled data will be available from 16 February.

THE INDEPENDENT EXTERNAL REVIEW

The purpose of the independent external review is to take-stock of results to date, to identify where the 10YFP stands today including on accomplishment of objectives and effectiveness and, importantly, it will provide forward-looking recommendations that inform the next 5-year strategy. The methodology includes a desk review, a survey to all 10YFP actors, and targeted interviews (54 to date). The full terms of reference of the independent external review are available [here](#). It is envisaged that a draft report will be available in January and the final report by the end of January.

Mr Badaoui Rouhban, tasked to undertake the external review, shared preliminary findings of the review:

- Accomplishments:
 - There are many accomplishments throughout the 10YFP, though in consideration of the very broad mandate of the 10YFP it will be impossible to evaluate whether the objectives have been met or not – rather the aim is to highlight accomplishments and address shortfalls.
 - The 10YFP today is a solid platform
 - The 10YFP is family / community: even though not all 530 partners are fully committed, there is a sizable batch of the organisations involved which are very committed.
 - Common understanding: there does not seem to be any profound/fundamental differences in opinion
- Suggestions to the Strategy Task Force:
 - The need for a unifying theme/topic for the next 5 years – as foundation for the vision
 - Define a strategic objective. A focus on “accelerate the implementation of SDG 12” seems an appropriate and unifying topic on the basis of the interviews. Lead and be recognised as lead on SDG 12.
 - Make strategic choices: define a clearer scope of what you will be doing or a prioritisation – some feedback received includes: dispersed actions and results, no clear focus, not always the right partnerships, etc.
 - Private sector is not well engaged or on board and this may be relevant to address
 - Strategic objective: around “accelerating the shift to SCP”
 - Find the right balance between being a catalytic agent and an implementer at national level. The national level cannot be dismissed and programmes should support / show change at national level
 - National focal points need to be more active and more engaged. The programmes are key in capacitating and guiding the national focal points.
- Questions on Mr Rouhban’s intervention:
 - Will the review report include recommendations for the future work of the 10YFP? (Annika Lindblom). The review will provide forward looking recommendations; however how these recommendations will be implemented and materialised will need to be defined by the 10YFP and in particular by this task force.
 - A clear value proposition is required to attract partners and key players, in particular private sector (Peter Repinski)

KEY TASKS OF THE TASK FORCE OVER THE NEXT MONTH

The discussion on key areas to be addressed by the task force included the following:

- Value proposition (Peter Repinski), including innovation, experimentation (Michael Mulet) and tailoring language (Edda Fernandez)
- Partner engagement: who do we engage (e.g. policy, private sector, etc) and how (focus on outputs)? i.e. Refine our focus in partner engagement to increase effectiveness - ensure engagement (and ultimately our output(s)) focuses on what we’re *doing* (existing and

intended), for/with specific audiences (Ian Fenn). Engage and activate existing partners. Targeted outreach (e.g. DFIs) (Christophe Lalande)

- Build and capitalise on existing or funded initiatives (Christophe Lalande; Ulf Jaeckel via email); Recognise what partners and sectors (e.g. private sector) are already doing (Edda Fernandez)
- Track and visualise the impact of the 10YFP: catalyse the attention of other initiatives and networks (Elisa Tonda)
- 10YFP – strengthened platform to advance SDG 12 at national and global level (Elisa Tonda)
- Increase collaboration between programmes and strengthened collaboration and integration around certain themes (Annika Lindblom; Christophe Lalande)
- Approach to address key topics: circular economy, sharing economy, waste, etc. (Teréz Szabó)
- Communication is key: moving forward on the discussion started at the Executive meeting last May (Edda Fernandez)

Key areas for the strategy task force will be circulated by the secretariat, based on this discussion and the inputs of the external review. Task Force members are invited to volunteer for 1 or more key areas, with the aim of proposing a concise outline of the way forward to be presented at the January meeting.

NEXT STEPS

- Minutes of the meeting circulated by the secretariat. The presentation is available [here](#).
- The secretariat will circulate a list of proposed key areas, on the basis of the discussion during this meeting and the preliminary suggestions made by the external reviewer.
- Task force members are invited to volunteer for 1 or more key areas by the 1st of December – with the aim to develop a brief outline of the way forward, supported by the secretariat and any volunteers, to be discussed at the January meeting.
- The dates for the January meeting are proposed as 17-18 January or 30-31 January. Kindly indicate availability or preferences to the secretariat by 28 November.
- Task force members wishing to volunteer to chair the task force are invited to contact the secretariat.

Documents: *Terms of Reference of the Strategy Task Force (available [here](#))*
Terms of reference of the Independent External Review (available [here](#))
10YFP Indicators of success: Demonstrating the shift to SCP (available [here](#))
Report of the 10YFP Executive meeting, May 2017 (available [here](#))
Adopted text establishing the 10YFP at Rio+20 (available [here](#))

Annex I: Strategy Task Force Membership:

Representative of:	Name	Organisation	Alternate
NFPs Africa	Arthur Andambi	Permanent Mission to the UN. Kenya	Emmanuel Oguntuyi, Nigeria
NFPs Asia-Pacific	Kwang Hee Nam	Korea Environmental Industry and Technology Inst.	N/A (copy : Hyunju Lee, KEITI)
NFPs E. Europe	Teréz Krisztina Szabó	Ministry of Agriculture, Hungary	N/A (copy : Zita Geller, Hungary)
NFPs LAC	Edda Fernández Luiselli	Ministry Environment and Natural Resources, Mexico	N/A
NFPs WEOG	Opher Zylbertal	Ministry Environmental Protection, Israel	Arthur Eijs, The Netherlands
Consumer Information for SCP	Ian Fenn	Consumers International	Bettina Heller, Germany
Sustainable Buildings & Construction	Annika Lindblom	Commission on Sustainable Development, Finland	Zeenat Niazi, Development Alternatives
Sustainable Food Systems	Michael Mulet	WWF	N/A (copy: SFS coordination desk)
Sustainable Lifestyles and Education	Peter Repinski	Stockholm Environment Institute	N/A (copy: Atsushi Watabe, IGES)
Sustainable Public Procurement	Farid Yaker	UN Environment	N/A (copy: Claire Thiebault)
Sustainable Tourism Programme	Virginia Trapa	UNWTO	Svitlana Mikhalyeva, France
Inter Agency Coordination Group	Christophe Lalande	UN-HABITAT	N/A
UN Environment	Elisa Tonda	UN Environment	N/A
European Commission	Karsten Krause	European Commission	N/A
Chair of the Board	Ulf Jaeckel	BMUB, Germany	N/A
HLPF Secretariat	Birgitte Bryld	UNDESA	
10YFP Secretariat	Charles Arden-Clarke Cecilia Lopez y Royo	10YFP secretariat	