SWITCH-Asia II Programme: Launch, Programme Steering Committee Meeting and Regional Networking

Background
The European Union (EU) made the issue of "sustainable consumption and production" (SCP) already a priority in its 2007 – 2013 and 2014-2020 regional cooperation strategy for Asia. The SWITCH-Asia programme I was launch in 2008 by the European Commission to help induce and support governments, national and local authorities, consumers, businesses, SMEs and supporting associations to SWITCH to a more sustainable paradigm for delivering the necessary transformative change in the transition to sustainable development.

The ultimate goal of the SWITCH-Asia programme is to promote economic prosperity and help reduce poverty in Asia by encouraging a sustainable growth with low environmental impact from industries and consumers, in line with international environmental agreements and processes.

After a decade of implementation, the European Commission continues SWITCH-Asia Programme and announced its second phase, SWITCH-Asia II, in 2017.

Through a combination of three component, grant-funded projects, policy advocacy (implemented by UN Environment) and SCP Facility (implemented by GIZ, IGES and Adelphi), SWITCH-Asia II aims at strengthening the implementation of the Sustainable Consumption and Production/SCP policies at the regional, national and sub-national levels by providing adequate support to policy development and implementation, further raising awareness, scaling-up good practices, strengthening capacity building of stakeholders, so as to deliver a long lasting and effective impact, through appropriate enablers and multipliers.

Date and Venue
The SWITCH-Asia II Programme Launch, Programme Steering Committee (PSC) Meeting and Regional Networking Event will be organized in conjunction with the UNEP Low Carbon Consumption Week, 17 – 21 September 2018.

Date
SWITCH-Asia II Programme Steering Committee Meeting: 20 September 2018 (08.30-15.30 hrs)
SWITCH-Asia II Programme Launch: 20 September 2018 (16.00-18.30 hrs.)
SWITCH-Asia II Programme Regional Networking Event: 21 September 2018 (08.00-18.00 hrs.)
Venue: Swissotel Le Concorde, Bangkok, Thailand

Target Group
SWITCH-Asia II Programme PSC Meeting
Steering Committee Members which comprises of 1) representatives from the European Union, 2) representatives from the EU Delegations to the project countries, 3) SCP National Focal Points from the project countries, 4) Regional Policy Advocacy Component (UN Environment) and 5) the SCP Facility; could be also invited representative of the National Policy Support Component, in particular the still on-going one (Sri Lanka) as well as selected regional institutions, current and potential partners.

SWITCH-Asia II Programme Launch
SWITCH-Asia three components (Grants, SCP Facility and Policy Advocacy), representatives from the EU and EU member states, SCP National Focal Points, International Organizations and selected invitees

SWITCH-Asia II Programme Regional Networking Event
Representatives of the grant-funded projects, Representatives of the government (National Focal Points for SCP), EU and EU Delegations to the project countries in Asia, selected regional organizations and partners/experts, SWITCHes (Switch to Green, SwitchMed, Switch Africa Green and the 10YFP), representative of development banks (FMO, ADB, Proparco, AFD)
Expected Outputs
The following outputs are expected:

- Launch SWITCH-Asia II Programme
- Review and approval of the work plan of the three components
- Increased collaboration between SWITCH-Asia components, government counterparts and other partners
- Identification of synergies and joint activities between the three components and with other regional/international partners
- Common visibility and advocacy strategy for each of the three components
- Exchanged information and experiences among the three SWITCH-Asia components as well as other actors in the arena

Low Carbon Consumption Week at glance

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Focus &amp; Organizer</th>
<th>Participants</th>
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<tbody>
<tr>
<td>17 September - Monday</td>
<td>Sub-regional dialogue &amp; training for South Asia and ASEAN (SWITCH-Asia II Regional Policy Advocacy)</td>
<td>Sustainable Public Procurement (UN Environment)</td>
<td>Focal points in government for sustainable public procurement (supported by UN Environment) and private sector and other civil society organizations (self-financed)</td>
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<td>(Full day)</td>
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<tr>
<td>18 September - Monday</td>
<td>Continued as above</td>
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<td>(Morning)</td>
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<td>18 September - Tuesday</td>
<td>Low Carbon Consumption Forum (SWITCH-Asia II Regional Policy Advocacy)</td>
<td>Policies for low carbon consumption lifestyles (UN Environment)</td>
<td>National focal points, policy makers for related focus areas (sustainable public procurement and low carbon lifestyles), private sector, civil society and international agencies/donors</td>
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<td>(Afternoon)</td>
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<td>18 September - Evening</td>
<td>Forum Welcome Dinner (TBC)</td>
<td>UN Environment</td>
<td>All guests and participants</td>
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<td>(Evening)</td>
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<tr>
<td>19 September - Wednesday</td>
<td>Continued Low Carbon Consumption Forum (SWITCH-Asia II Regional Policy Advocacy)</td>
<td>Policies for low carbon consumption lifestyles (UN Environment)</td>
<td>National focal points, policy makers for related focus areas (sustainable public procurement and low carbon lifestyles), private sector, civil society and international agencies/donors</td>
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<td>(Full day)</td>
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<td>20 September - Thursday</td>
<td>SWITCH-Asia II overall Programme Steering Committee meeting</td>
<td>work plan and guidance on implementation (European Union and SCPF)</td>
<td>Steering Committee Members and eventually few invited selected partners</td>
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<td>(Morning-early afternoon)</td>
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<td>20 September - (late afternoon)</td>
<td>Launch of SWITCH-Asia II Programme (Light snacks served after the Launch)</td>
<td>SWITCH-Asia programme and its three components (Grants, Facility and Policy Advocacy) (European Union and UNEP/RPAC)</td>
<td>Grant projects National focal points, Regional Policy Advocacy, EU and EUDs, SCP Facility, and invited guests (Government/Embassies, international and regional partners, etc.)</td>
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<td>21 September - Friday</td>
<td>Regional Networking</td>
<td>Suggested theme: “Enabling Stakeholders to deliver green economy and SDGs by better switching to SCP” (European Union and SCPF)</td>
<td>Grant projects National Focal Points, Regional Policy Advocacy, EU and EUDs, SCP Facility, and invited guests</td>
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<td>(Full Day)</td>
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SWITCH-Asia II Programme: PSC Meeting

20 September

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<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speakers</th>
<th>Objective</th>
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<tbody>
<tr>
<td>08.30 - 09.00</td>
<td>Registration</td>
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<tr>
<td>09.00 - 09.30</td>
<td>Opening session</td>
<td>EU, SCPF, RPAC</td>
<td>Opening remarks, Introduction of Agenda</td>
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<td>Meeting co-chaired by EU &amp; SCPF</td>
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<td>09.30 - 10.30</td>
<td>Presentation of respective programme, overall and main activities for first year</td>
<td>SCP Facility, RPAC, EU/EUDs</td>
<td>Share overall work programme and workplan for next 12 months, structure and expected outcomes, achievements so far, next steps, challenges</td>
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<td>About 1 hour each, presentation and discussion</td>
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<td>10.30 – 11.00</td>
<td>Break</td>
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<td>11.00 – 12.00</td>
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<td>12.00 – 13.00</td>
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<tr>
<td>13.00-14.00</td>
<td>Lunch</td>
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<td>14.00 – 15.30</td>
<td>Synergies, next steps and conclusion</td>
<td>All participants</td>
<td>Interactive discussions on synergies and joint activities, improved visibility, next steps, etc.</td>
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SWITCH-Asia II Programme: Launch

20 September 2018

16.00-16.30 Registration
16.30-17.15 Opening Remark
   • EU
Reports from the three components
   • RPAC/UN Environment
   • SCP Facility
   • 1-2 Representatives from the new grantees, or 1 new grant project and 1 from previous on-going group of grant projects
17.15-17.30 LAUNCH and Photo Session
17.30-18.30 Light snacks and drinks
SWITCH-Asia II Programme: Regional Networking

21 September 2018

Expected participants (to be invited): EU 3, EUD 15, Grantees around 30, Focal points 15, Consortium 6, UNEP 5, other UN agencies 5, EU Member States 4, APRSCP 2, ASEAN 1, SACEP 1, AIT 2, SCPF 5; total: 95;

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<td>08.30-09.00</td>
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| 09.00-09.45  | Session 1: Opening SCP – a look back and ahead: What has been done and next plans | • DEVCO General • SCPF • EU on Grants • 1-2 Regional partner • RPAC  
MC: Mr. Arab Hoballah                                   | 1. Brief intro to SWITCH-Asia Programmes (Advocacy, projects and SCPF; the difference between NF and SCPF, new mandates, scope, etc)  
2. Expectations of the Programme from all three components perspective  
3. Expected contribution to and from the grant                      |
| 09.45-10.30  | 45 min panel discussion with selected speakers                           | • 2 NFP/national representatives • 1-2 invited experts  
Moderated by Mr. Arab Hoballah                                  | 1. State of play of SCP in Asia, needs and opportunities  
2. Setting the scene for the parallel sessions, through a panel discussion |
| 10h30-10h50   | Photo and Recess                                                          |                                                                                                    |                               |
| 10h50 – 12h30 | Panel1: Low carbon economy – Enabling Policies and opportunities for impact delivery | Representatives from SWITCH-Asia Grant Projects  
• Mr. Mohammad Riaz RAMIN, Deputy Country Director, Afghanistan GERES “Kabul Green Home”  
• Ms. Beatriz Maroto Izquierdo, Mongolia Country Director, GERES  
1 Asia national representative  
1 EU representative  
Partner/Expert  
Dr. Mushtaq Ahmed Memon, Regional Coordinator, UN Environment  
Moderated by Ms. Puja Sawhney                                    | 1. how SCPF can support in accelerating implementation and creating impacts;  
2. localizing and mainstreaming SCP at local & sub-national levels helps accelerating the SDG/SCP delivery);  
3. SCP and climate mitigation |
| Panel 2: Localizing Green Finance | Representatives from SWITCH-Asia Grant Projects | 1. Importance of sus. financing mechanism in acceleration of SDG/SCP implementation  
2. lessons learnt and expectations (markets and players)  
3. dos and don’ts  
4. Look at housing and building, SMEs, to have low carbon economy  
5. Projects with high uptakes or supports from green finance to share some pointers |
| Localizing Green Finance in support to SMEs and local municipalities; | • Atty. Alberto B. Reyno, ACMFN project (China, India, Indonesia)  
• Dr. Chun Xia-Bauer, China, WESTERN CHINA SUSBUILD Project | |
| | 1 Asia national representative  
1 EU representative  
1 invited partner/expert finance | Moderated by Mr. Mikael Henzler, adelphi |
| Panel 3: Eco-Innovation and Design | Representatives from SWITCH-Asia Grant Projects | 1. Importance of eco innovation and its roles  
2. standardization  
3. experience and lessons learnt  
4. leverage and incentives  
5. Link it with low carbon economy (housing, manufacturing, SME) |
| Eco-Innovation and Design | • Md. Anisur Rahman Chowdhury, SusBuild Project, Bangladesh  
• Dr. Andreas Hofmann, Luang Prabang Handle with Care Project, Lao PDR | |
| | 1 Asia national representative  
1 EU representative  
1 invited partner/expert | |
| | 12h30-13h30 Lunch | 13h30-15h00 2nd Breakout Parallel Sessions: |
## Mr. Abhishek Joshi,
Promoting sustainable consumption and production systems for safe and organic foods in India Project

1 Asia national representative
1 EU representative
1 invited partner/expert
Moderated by IGES (TBC)

### 15h00-15h15
Coffee break

### 15h15-16h15
**Plenary and panel**
Synergizing SWITCH Impacts

1 Asia national representative
1 EU representative
1 invited partner/expert

1. Strategic partnership
2. Synergy between SWITCHes to create value-added and replicating good practices
3. From output to Impact

### 16h15-17h30
Plenary and Panel:
Moving forward: enablers and multipliers

Rapporteurs from each of the 5 parallel events to present the main outcomes, as basis for a panel moderated discussion

Main outcomes, top priorities, challenges, opportunities, partnerships

### 17h30-18h00
Closing