Strategy Task Force
3rd meeting

19th of March 2018
Chair: Annika Lindblom
Agenda
Strategy task force meeting 19.03.2018

1. Overview of feedback received from the network

2. Key groups of recommendations received
   a. Raise the level of ambition of the strategy
   b. Strengthen the connection between the Indicators of Success and the strategy vision and pillars
   c. Strengthen the pillar on demonstrating impact
   d. Present SCP as an approach to address/solve key issues
   e. Envisage addressing the financing of measurable change
   f. The progress measurements of the strategy create some confusion

3. Specific questions

4. Other key points to be raised?

5. Finalisation of the strategy and next steps
Positive feedback from the network

• Broad and enthusiastic support on the need for such a strategy, and this effort to do so has been welcomed.
• The strategy is very useful to provide broad direction and prioritization across the One Planet Network.
• The strategy is concise and practical.
• Emphasizes links to the 2030 Sustainable Development Agenda.
  • Agreement on the need to move to a more strategic level, at HLPF 2018 and other occasions to frame the connection and mandate of the 10YFP related to SDG 12.
• The points emphasising the importance of bringing closer together the National Focal Points and Programmes are welcomed.
• Support for efforts to measure, collect and share information on benefits associated with SCP-related practices.
• Broad support for the re-messaging towards the One Planet Network to communicate about the organisations and activities behind the 10YFP.
• And many more....
**Recommendation:**

Strengthen connection between the Indicators of Success and the strategy vision and pillars

**Proposal:**

To align objective 2 with the tools and solutions for SCP, rather than focus only on practices.

Including:
- production & use of knowledge & tools (including joint value creation)
- training and capacity development
- Education
- policy adoption & implementation
- changes in practice

To align objective 3 with leading and influencing the shift to SCP.

Including:
- partnerships: network, coordination
- Agenda setting
- influencing: outreach and communication
- Financing the shift
- commitments
Recommendation:

Strengthen the pillar on demonstrating impact

Proposal:
- Move communications to objective 3 – in the context of influence, outreach, and key partnerships
- Under objective 4: Include specific references on the knowledge of SCP impacts: resource efficiency, environmental impact – greenhouse gas emissions reduction, pollution reduction and biodiversity – and human well-being and Strengthen the reference to science based evidence

Recommendation:

Present SCP as an approach to address/solve key issues: e.g. SCP to address plastics, SCP to address pollution, etc

Proposal:
• Include under objective 4: Demonstrating how sustainable consumption and production is a systemic approach to address key environmental and social challenges, such as poverty, pollution, plastics, marine litter, e-waste.
• Move to objective 4: key cross cutting topics – with specific reference to SMEs and waste as per the request of Latin America.
Feedback:

The progress measurements of the strategy create some confusion

Proposal: Progress on the implementation of the strategy to be undertaken through disaggregated targets of the Indicators of Success.

Examples:

<table>
<thead>
<tr>
<th>Current measurement</th>
<th>Proposed: as disaggregated targets of the Indicators of success</th>
</tr>
</thead>
<tbody>
<tr>
<td>number of initiatives and resources uploaded to the programme portfolios on the One Planet website. Target: 1,400</td>
<td>use of knowledge and tools: year-on-year increase in number of downloads of knowledge resources and tools developed</td>
</tr>
<tr>
<td>USD mobilised for the Trust Fund by the One Planet Network.</td>
<td>Financing the shift: Amount of public and private financial resources supporting the shift to SCP catalysed, unlocked or saved through actions supported by the One Planet Network. Target: 5 USD catalysed or unlocked for every USD invested.</td>
</tr>
<tr>
<td>number of consultations on key messages on SCP. Target: 35</td>
<td>commitments: increase in number of high level commitments to the programme’s key messages or agenda.</td>
</tr>
<tr>
<td>number of collaborative products developed by the network. Target: 150</td>
<td>Policies; number of laws, regulations, and financial instruments influenced by the One Planet network.</td>
</tr>
</tbody>
</table>
Summary addressing the first 5 recommendations

**Strategy objective 1:**

An effective implementation mechanism of Goal 12 of the United Nations 2030 Agenda for Sustainable Development

**Strategy objective 2:**

Catalyse ambitious action by providing tools and solutions that support the shift to sustainable consumption and production

**Strategy objective 3:**

Lead a systemic and cohesive implementation of sustainable consumption and production

**Strategy objective 4:**

Demonstrate the impacts of sustainable consumption and production and its role in addressing key environmental and social challenges.

---

knowledge and technical tools
Technical assistance
Training, capacity development
Promote successful practices
Business solutions
Capitalise on successful initiative
Joint creation products, value

authoritative voice on the current state of knowledge
Set the agenda
Influence national/international action
Joint vision & key messages
Financial institutions
Engaged/committed partners

Knowledge on impacts
Build on science
Quantification of impacts in policies and practices
SCP a systemic approach to address key issues
Cross-cutting topics
SCP as enabler of Agenda 2030
Recommendation:

Envisage addressing the financing of measurable change
Financing is a very important aspect for the implementation; The main text should include a section on financing; To leverage credible funding there is a need to have clear and measurable indication of the change that will be made through this funding.

Proposal:
• Include financing in the way forward:
• Include mainstreaming SCP in financial institutions programmes and strategy under objective 3
• Include funding catalysed, unlocked or saved through actions supported by the One Planet Network, under objective 2
Recommendation:

Raise the level of ambition of the strategy to really become a platform to implement SDG 12

What change will take place? At what scale? How do we know we have been successful after 5 years?
Recommendation:

Raise the level of ambition of the strategy to really become a platform to implement SDG 12

Informal consultations with programmes:
With focused support in a country, commitment of actors and sufficient funds what the tangible change the One Planet network can catalyse?

- 20% of public procurement is sustainable
- 30% of the share of products in biggest retailers in the country are sustainable
- 25% reduction in food waste and loss
- 20% reduction in waste generation, material use, and water use in buildings and construction.
- xx% Recycle rate (tons of material recycled)
- Amount of public and private financial resources supporting the shift to SCP catalysed, unlocked or saved through actions supported by the One Planet Network (5 USD catalysed or unlocked for every USD invested)

Notes from the consultation:
- Decoupling? Unrealistic in 5 years
- Wheres policies, practices are the intervention areas of the One Planet, they do not give an indication of actual change catalyzed.
Specific questions:
• the inclusion of the concept of planetary boundaries?
• we would like to see the argumentation and motivation to go beyond 2020! With the SDGs at least until 2030 …
External review Recommendations –

• Frame a unifying theme for the next 5 years – as foundation for the vision and focus.
• Define an overarching strategic objective which could possibly focus on accelerating the implementation of SDG 12 and other SCP-related SDGs.
• Define strategic priorities and a clear scope of what the 10YFP will be doing, with definition of objectives and outcomes.
• Underline intention to scale up, replicate and reduce fragmentation.
• Underline intention to link to other global drives such as climate change, biodiversity, urban agenda, green economy, circular economy.
• Underline intention for targeted outreach
• Underline intention and approaches for Programmes to build strategic partnerships –
• Emphasize intention to create enabling conditions to empower National Focal Points; Programmes will be encouraged to become keys in capacitating and guiding NFPs.
• Stress approaches which will enhance Partner engagement.
• Underline the science-based evidence of initiatives.
• Show plans for measuring impact, reporting on work done; Foresee that the implementation of the strategy will be a rolling/evolving and continuous process of monitoring and review with possible revisions and adjustments every two years.
• Collaboration between Programmes: develop innovative cooperative initiatives
• Refine and enhance the communication strategy.
• Review, update and simplify the guidelines and rules of engagement for diverse stakeholders involved in the Framework.