Championing SDG 12 – One UN for One Planet
Expected outcome: actions of Executive Committee members to support capitalisation of the trust fund for SDG 12 identified

Being the agents of change for SDG 12
(... and other SDGs...)

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INVESTING IN AGRICULTURE is one of the most effective strategies for REDUCING HUNGER AND POVERTY and generating economic growth.
Financing the realization of all SDGs will require **ADDITIONAL INVESTMENTS** between US$5 to $7 trillion.

Closing the investment gap will require **ENGAGING THE PRIVATE SECTOR**.

Therefore, a large share of these investments will have to target **AGRICULTURE AND FOOD SYSTEMS**.

PRIVATE INVESTMENTS IN FOOD SYSTEMS ARE AT THE CENTRE OF THE 2030 AGENDA.
To yield sustainable benefits, INVESTMENTS have to be

Fostering sustainable investments requires

Ensuring SDG COMPLIANT SUPPLY CHAINS

INCLUSIVE OWNERSHIP through a balanced stakeholders governance

TRANSPARENCY, openness to INNOVATION and unobvious PARTNERSHIPS

SOCIAL PURPOSE through organizational strategy, corporate policies and operational tools

MAINSTREAMING of the SDGs in business plans of private enterprises and in practices of commercial banks.
The **DEVELOPMENT OF A NEW ECOSYSTEM** is necessary.

The centrality of finance institutions and commercial banks is crucial to enhance agricultural investments.

- **POLICY PULL**
  - Creation of enabling environment

- **INVESTMENT PUSH**
  - Impact investing
  - Benefit-driven business models
The new ecosystem would include:

- Public policies inspiring financial markets through indexes linked to sustainability
- UN-guaranteed ratings and certification
- New education and training opportunities to favor new thinking on sustainable development
Strengthened capacities of producers to invest and benefit from investments

Enabling environment (work with governments)

Traditional approaches

Incl. work on investment approval processes, incentives frameworks, policy dialogue and others

Work with finance institutions for SDG compliant investments

New approach
Including blended finance

Incl. capacity development support on issues related to contract farming, inclusive business models and others

Development of simple tools for financial institutions & private enterprises (e.g. impact assessment frameworks, short checklists, etc.)

Effective monitoring system to ensure SDG compliance in investments

Clustering of the 244 indicators around functional areas could help to reduce the complexity of the SDGs for private companies

Existing technical guidance programmes and materials

Incl. work on investment approval processes, incentives frameworks, policy dialogue and others
FAO provides **TECHNICAL EXPERTISE** to promote the transformation of food systems through an approach which is deeply rooted in the 2030 Agenda.

FAO is the custodian agency for 21 SDG indicators under... and contributing agency for 4 more indicators under...
FAO provides expertise and **TECHNICAL DE-RISKING** based on sharing best practices and adapting them to the different contexts.

FAO’s approach is based on internationally endorsed instruments such as:

- Voluntary Guidelines on the Responsible Governance of Tenure
- CFS Principles for Responsible Investment in Agriculture and Food Systems
- Agreement on Port State Measures
- Voluntary Guidelines to support the progressive realization of the right to adequate food in the context of national food security
- Ex-Ante Carbon balance Tool (EX-ACT)

PLUS ...
AgrInvest fosters investments that assist countries in achieving the **SDGs** and supports the development of solutions that are **SUSTAINABLE** in economic, social and environmental terms.
Thank you!

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