Mobilizing the tourism private sector to eliminate the use problematic single use plastics
“Noting with concern that the high and rapidly increasing levels of marine litter, including plastic litter and microplastics represent a serious environmental problem at a global scale, negatively affecting marine biodiversity (...) recreation and tourism (...)."
Tourism and single use plastics pollution
“Phasing out single-use plastics: towards clean seas and sustainable tourism“ (in the Caribbean and later on global scale)

Target audience (messages and videos):
- Consumers (tourists)
- Procurers
- Hotel associations
- Hotel staff (through trainings)
PLEDGE for eliminating single use plastics in tourism by 2030

Situation analysis
• Stocktaking
• Hotspots

Campaign
• Messaging
• Tools

Targets
• Commitments
• Monitoring
THE PROGRAMMES AND THE STRATEGY:

SUSTAINABLE TOURISM PROGRAMME

One Planet Network

Executive Meeting

– 30 and 31 May 2018

To contact us:

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