



**Start.
Streamline.
Scale.**

YOUR GREEN BUSINESS



The Green Industry Platform

Information, tools, and practical guidance on how to green and grow your business

The Green Industry Platform is an easy-to-use online database of information, tools, and practical guidance to help small and medium-sized enterprises (SMEs) become more competitive by going green.

Greening the Bottom Line

Industries around the world are finding innovative ways to become more competitive by greening their products and operations, and new green industries and business models are emerging. The Green Industry Platform will provide sector- and region-specific technical and practical knowledge to support a green industrial transformation, as well as the role of policy, financial institutions, consumers, and communities.

The Green Industry Platform will provide information on:

- How to save money by becoming more resource and energy efficient
- How to “turn waste into gold”
- How to identify and develop the right green skills for your industry
- New green technologies and innovations that can help streamline business processes
- Financing options available to green technologies or processes
- Industry-specific standards and certifications
- New green business models.

Practical guidance for greener sectors:



A growing green network

The Green Industry Platform is part of a growing global network of initiatives and experts working to design and deliver a green transformation in the private sector. The platform will open up new avenues of engagement between and among green industry practitioners as well as with the broader community of institutions and experts working towards a green industrial transformation.

The network includes:

- Business, industry, and sector associations
- International organisations
- Research institutes

Why join?

- Access the latest tools, guidance documents, and knowledge on how to green your business operations and end products
- Share knowledge, data, and tools that can support a green industrial transformation
- Join a global network of forward-thinking business associations, international organizations, and experts working toward greener industries

Who are we?

The Green Industry Platform is an initiative of the Green Growth Knowledge Partnership (GGKP)—a global network of leading organisations and experts dedicated to providing timely and targeted guidance, good practices, tools, and data to national governments, industry, and the financial sector to support a green economy transition.

The partnership is led by the Global Green Growth Institute (GGGI), the Organization for Economic Cooperation and Development (OECD), the United Nations Environment Programme (UN Environment), the United Nations Industrial Development Organization (UNIDO), and the World Bank.



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