Green Deals
Circular Procurement

Joan Prummel
Rijkswaterstaat
Strategic Advisor Circular Economy
joan.prummel@rws.nl
Humans are supposed to be intelligent, it's high time to prove it

Janez Potočnik
co-chair of UNEP-IRP and board member of WRF
Ensure sustainable consumption and production patterns -
- energy
- carbon emissions
- waste
- pollution
- resources

Circular economy is NOT a goal
----------
it's a means to an end
Procurement opportunities

Sustainable use of natural resources

Focus in design and production on closing loops

More and better recycling

Consious use of products
Circular procurement is a lever for circular economy.
Relevance of procurement?

€ 1,800 billion

1,800,000,000,000
Pilots

- Waste
- Catering
- Company clothing
- Mobility
- ICT hardware
- Furniture
- Building & Construction
- Paper
- Packaging

Dutch approach

Stimulate working examples

Analyse and share

Support

Create

Green Deals CP

Experts

EU projects

SUPPORT

HELP

GUIDANCE

ADVICE
Circular Procurement in 8 steps

1. From definition to ambition
2. Internal organisation
3. Demand
4. Collaboration
5. Tender procedure
6. Measuring and awarding
7. Ensure results and impact
8. Contract management

Green Deal Circular Procurement - 2 pilots each - share what they learn - learning by doing - collaborative network - real impact

Start: 50 participants 100 new circular pilots commitment success
Green Deals in Europe

Circular economy doesn't stop at the borders

Circular economy depends on collaboration

**Green Deals are local hubs for experience and tools**

**Green Deals accelerate real circular impact**

10 Green Deals => 1,000 working business cases
Green Deals in Europe

Workshops and trainings

- How to run and manage a Green Deal
  
  *Peer-to-peer learning*

- Basics of circular procurement
  
  *Understand the 8 steps*

- Advanced support
  
  *Make the 8 steps work*
Alice - *This is impossible!*

Mad Hatter - *Only if you believe it is...*

Mad Hatter

_Slightly disturbed ('mad') character in the novel Alices Adventures in Wonderland_