Joint Resource Mobilization – Way Forward
Session 4: Joint resource mobilisation – way forward

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Session activities:

• Overview of resource mobilisation opportunities in the strategy 2018-2022

  ➢ A multi-agency Trust Fund to implement the strategy (10 min)’: benefits at programme level and opportunities to join forces for strategic mobilisation of resources

  ➢ ‘Engaging financial institutions and development banks to mainstream SCP in their financing and lending programmes’ (10 min)

• Lessons learnt over the last 2 years on resource mobilisation in the programmes (15 min): tour de tables

Expected outcome of the session:

• A shared understanding of the role of the coordination desk in resource mobilisation

• Identified opportunities for all organisations in the leadership of the programmes to join forces on funding-related aspects in the new strategy
One Planet Multi-partner fund for SDG 12:

From the strategy:
Strengthen the Trust Fund as a means to implement SDG 12 and this strategy. This includes considerations on: strategic allocation of resources, the delivery mechanism in countries, the UN coordination, the efficiency of fund administration, and the visibility for resource mobilisation
One Planet Multi-partner fund for SDG 12

Global Programme (35% of Fund allocations)
Action on SDG 12 enabled through the One Planet multi-stakeholder partnership

Outcomes:
- Knowledge management/monitoring/communication & advocacy
- Collaborative initiatives developed through the six thematic areas
- Seed funding for the national programming cycle

National Programme (65% of Fund allocations)
Implementation of SDG 12 supported in selected countries

Outcomes:
- Priority sectors defined in the SCP policy of selected countries implemented
- SCP practices implemented by organizations (government, private sector, civil society, research institutions) significantly increased.
- Selected countries report significant progress in relevant SDG 12 targets

One-year plans per thematic area developed by the Programmes and the Secretariat based on the ‘One Plan for One Planet’ strategy

Multi-year country projects for countries selected through the SCP-readiness criteria and approved by the Steering Committee of the fund
### One Planet multi-partner trust fund for SDG 12

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<td>10YFP Trust Fund</td>
<td>Global Fund for SDG 12</td>
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<td>UNEP Trust Fund</td>
<td>Multi-agency Fund</td>
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<td>Small-scale and seemingly</td>
<td>Comprehensive projects based on SCP-readiness and inclusive project development approach, with the involvement of National Focal Points</td>
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<td>Broad SCP-wide scope</td>
<td>Implementing the ‘One Plan for One Planet strategy’ &amp; nationally identified priorities</td>
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<td>Fragmented resource mobilisation</td>
<td>Coalescing the network resource mobilisation efforts</td>
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One Planet MPTF for SDG 12

One Planet MPTF on SDG 12:

✓ Catalyser for the implementation of “One Plan for One Planet”

✓ Assist thematic programmes in “One Plan for One Planet” implementation

✓ Leverage on the knowledge and tools available through the One Planet network to enable successful policy implementation

✓ Assure rapid and strategic resource allocation by the Steering Committee following an inclusive project development approach initiated at country level with the involvement of National Focal Points and based on country’s SCP readiness

✓ Be the main cohesive delivery mechanism for SCP at national level

✓ Apply Monitoring and Reporting framework “Indicators of Success: demonstrating the shift to SCP” as a tool for project progress assessment, providing yearly overview of tangible, science-based information on the achievements of the projects

✓ Strengthen resource mobilization strategy building on the recognition of importance of SDG 12 and its contribution to other goals; and on addressing fragmentation and small-scale implementation on the ground by bringing the capacities of UN-agencies together

✓ Guarantee enhanced efficiency of fund administration
Engaging financial institutions & development banks:

From the strategy:
Engage financial institutions, development banks and development agencies to mainstream sustainable consumption and production in their financing and lending programmes.
The World Bank Group’s approach to the 2030 Agenda

Multilateral Development Bank Leveraging and Mobilizing Model

Financial Leveraging

Capital, Equity, Bonds and Investments

Financing for Development

Concessional Loans

Loans

Equity Investment

Guarantee

Development Investment (Poverty Aleviation)

Environment & Natural Resources, Energy, Transport, Urban, Water, Climate Change, Agriculture

Development “Returns”

Increase Domestic Resources
MDBS Help Countries Improve Tax Systems and Spending, Increasing available resources and development impact

Increase Private Finance
MDBS Increase available Flows by Mobilizing Private Sector Investment

In February 2018, a Swedish insurance company, Folksam, partnered with World Bank group on a USD 350 million private placement bond that focused on four SDGs:

1. Good Health and Well Being (SDG 3)
2. Gender equality (SDG 5)
3. Responsible Consumption and Production (SDG 12)
4. Climate Action (SDG 13)

According to the World Bank, investors are in favor of these products because they are able to maximize social good and at the same time maximize financial returns.

World Bank supports is driven by countries, therefore it is necessary to pitch the initiative to ministries of finance and planning in most case to submit a formal request to the World Bank for development support.

Project Case study 1: Waste Management and Recycling in China (SDG 3, SDG 12, and SDG 13)

Project Case study 2: Water and Sanitation in Rural India (SDG 3 and SDG 12)

Source: Leveraging Innovating Finance for Realizing The SDGs, 2018
Discussion:

- What examples are there on working with development banks to mainstream SCP?
- What have we learnt over the last two years that can help us define our role in resource mobilisation?
• **What opportunities does the new SDG 12 multi-agency fund provide us to join forces to mobilise resources?**
Thank you!