
Strategy 2018-2022: One Plan for One Planet – draft v2

The way societies use, manage and protect natural resources fundamentally shapes the well-being of humanity, the environment and the economy. Natural resources are the basic inputs for the goods, services and infrastructure we all use, from the local to the global scale. Managing those resource so as to sustain their use over the long term is therefore crucial. **Sustainable consumption and productions is one of the most cost-efficient and effective ways to achieve economic development, reduce impacts on the environment and advance human well-being¹.**

Following the recognition of sustainable consumption and production as an essential requirement of sustainable development by the UN at the Earth Summit in 1992², the need to shift towards sustainable patterns of consumption and production has been fully endorsed as essential to at least three important international agreements: the 10-Year Framework of Programmes on sustainable consumption and production, the 2030 Agenda for Sustainable Development³, and the Paris Agreement on Climate Change.

The 10-Year Framework of Programmes on sustainable consumption and production, adopted at the World Summit on Sustainable Development in 2012, is a global framework of action to accelerate the shift towards sustainable consumption and production in both developed and developing countries⁴. It generates collective impact through six multi-stakeholder programmes: Public Procurement, Buildings and Construction, Tourism, Food Systems, Consumer Information, Lifestyles and Education. The review of the Framework at its mid-term⁵ identified the commitment made in 2012 and the multi-stakeholder network that has formed to support its implementation (hereafter referred to as the One Planet network) as key elements that have the potential to be transformational. The review also highlighted the inclusion of goal 12 in the 2030 Agenda on Sustainable Development as key opportunity to leverage; and the slow and fragmented action on sustainable consumption and production as a key challenge to address.

This five year strategy 2018-2022 defines a common vision and outlines common objectives, strategic principles and approaches across the One Planet network. It is the One Planet network's strategy to support the shift to sustainable consumption and production in response to the commitment made (the 10YFP) in 2012. It builds on the progress of the previous five years and the comprehensive stocktaking at mid-term, to deliver the long term vision and enable strategic use of the diverse strengths of the network, at a greater scale.

¹ International Resource Panel, 2017. [Assessing global resource use](#): A systems approach to resource efficiency and pollution reduction

² United Nations, 1992. [Rio Declaration](#) on Environment and Development.

³ United Nations General Assembly, 2015. [Transforming Our World](#): The 2030 Agenda for Sustainable Development

⁴ United Nations, 2012. A/CONF.216/5. A 10-year framework of programmes on sustainable consumption and production patterns

⁵ Review at mid-term of the 10-year framework of programmes on sustainable consumption and production



Vision and objective

Mission: To accelerate the shift towards sustainable consumption and production in both developed and developing countries, as an essential strategy and requirement for Sustainable Development.

Vision: The development of societies is driven by consumption and production patterns that are resource efficient, generate economic growth, decent jobs and shared prosperity without degrading the natural environment.

Who we are:

- An implementation mechanism of Sustainable Development Goal 12
- The One Planet network, a multi-stakeholder partnership for Sustainable Development
- A network that leads the shift to sustainable consumption and production, providing coherent and unified direction, guidance, tools and solutions for sustainable consumption and production



Strategy objective: By 2022, the One Planet network is the primary source of support and cohesively leads the shift to sustainable consumption and production patterns.

The specific objectives to achieve this are to:

1. Be an effective implementation mechanism of Goal 12 of the United Nations 2030 Agenda for Sustainable Development;
2. Identify, promote and replicate successful policies and practices that support the shift to sustainable consumption and production;
3. Work across the network for cohesive implementation of sustainable consumption and production;
4. Demonstrate and showcase the benefits of sustainable consumption and production to build greater momentum for change.

These four specific objectives are further detailed in following sections.

The programmes will use their own context, experience and network to further define relevant actions and plans that address the four specific objectives of this strategy.

The One Planet network is an open partnership, Member States and all relevant stakeholders are invited to join and actively engage in the implementation of this strategy.



The One Planet Network: leading the shift to sustainable consumption and production

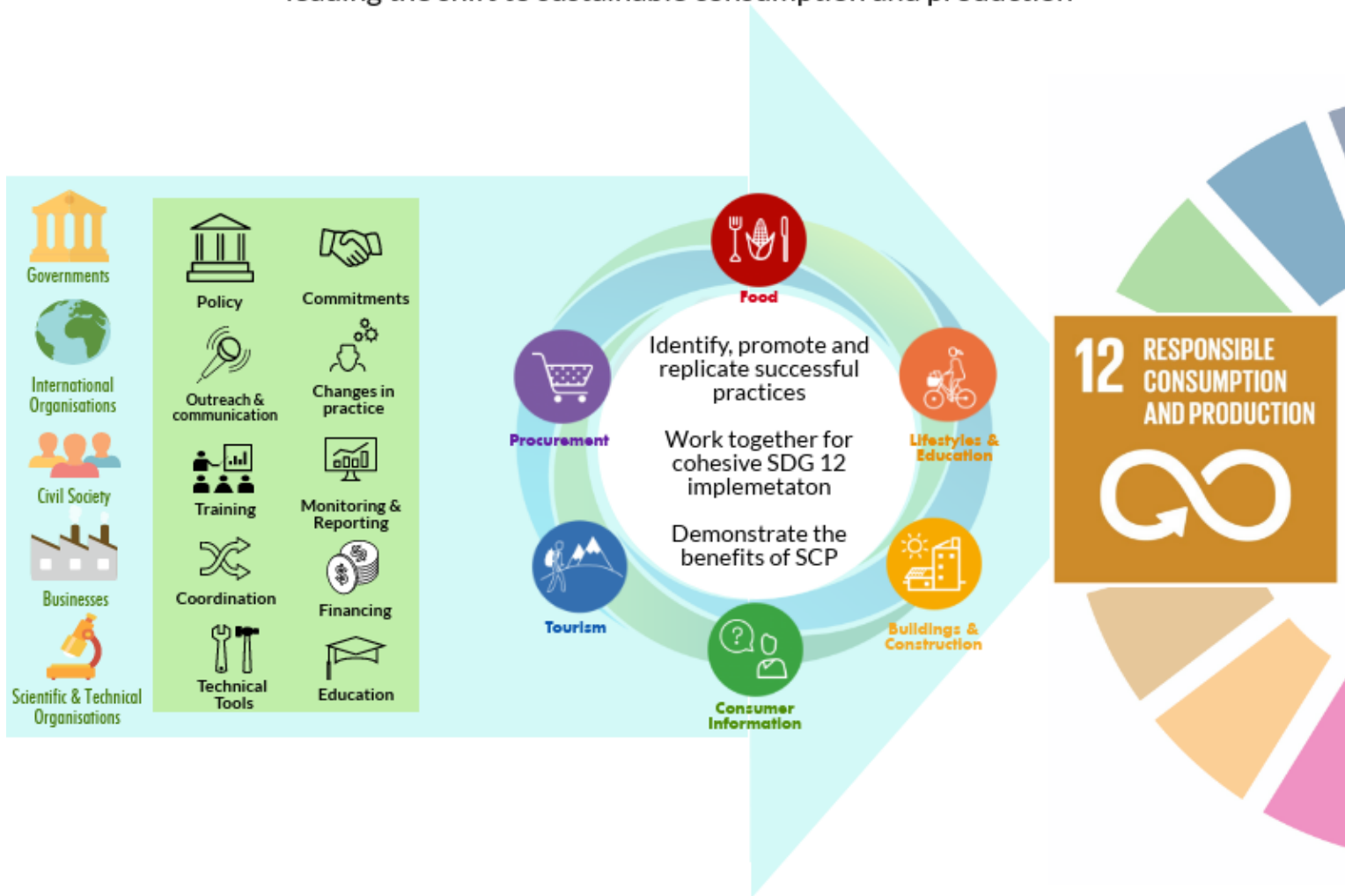


Figure 1: Implementing the strategy 2018-2022



A. An effective implementation mechanism of Goal 12 of the United Nations 2030 Agenda for Sustainable Development

The 10 Year Framework of Programmes on sustainable consumption and production is an implementation mechanism of Sustainable Development Goal 12, as affirmed by target 12.1. Accordingly, its effectiveness will be measured by the number of countries taking action on sustainable consumption and production and receiving support from or using resources or practices developed by the One Planet network when implementing sustainable consumption and production.

Furthermore, being transversal in nature, sustainable consumption and production is also an enabler for the implementation of a range of other Sustainable Development Goals and their targets.

Over the next five years, to strengthen its role and effectiveness as an implementation mechanism of Sustainable Development Goal 12, the One Planet network will:

1. Provide advice and guidance on applying tools and solutions for the shift to sustainable consumption and production.
2. Monitor progress on the shift to sustainable consumption and production across the network to identify emerging trends and key challenges and gaps. In accordance with the Indicators of Success (figure 2) this includes monitoring of relevant: policies, changes in practices, commitments, financing, coordination mechanisms, education, monitoring and reporting, production and use of knowledge and tools, trainings, communications and outreach.
3. Support national implementation of SCP-relevant policies, by providing advice and solutions for the shift based on the resources in programme portfolios⁶ and the expertise of the programme network. Priority will be given to: a) existing national SCP-relevant policies, including SCP National Action Plans, and b) key priorities and sectors identified in such policies, considering also existing inter-ministerial coordination mechanism and One Planet members located in the country.
4. Influence and facilitate a coherent and streamlined approach to SDG 12, including but not limited to terminology, methodology and country-level reporting on relevant SDG 12 indicators.
5. Communicate that sustainable consumption and production is an essential strategy for implementing the 2030 Agenda and achieving sustainable development.
6. Leverage the High Level Political Forum on Sustainable Development to disseminate key messages on sustainable consumption and production, including on SDG 12 as enabler of other SDGs, and build support for the implementation of SDG 12.
7. Strengthen the Trust Fund as the principal means to implement SDG 12 and this strategy. This includes supporting considerations on: the strategic allocation of financial resources, the delivery mechanism in countries, the UN coordination, the efficiency of fund administration, and the visibility for resource mobilisation.
8. Actively mobilise resources, from multiple sources, for the Trust Fund.

Progress on the implementation of this specific objective the strategy will be measured by: a) number of countries reporting on SDG 12.1 that declare they have received support from the One Planet network. Target: 30; b) number of interventions and official documents referencing the 10YFP or the One Planet network at HLPF. Target 110; and c) Funds mobilised for the Trust Fund by the One Planet Network. Target: 200 Million USD.

⁶ The network in action: key principles and approaches of Programme portfolios – available [here](#)



B. Identify, promote and replicate successful policies and practices supporting the shift to sustainable consumption and production

Sustainable consumption and production policies and practices include, but are not limited to: supply chain management, waste management and re-use, resource efficiency along the value chain, cleaner production, life-cycle thinking, eco-innovation and eco-labelling.

In its role as a leading advisor on the implementation of sustainable consumption and production, over the next five years, the One Planet network will:

1. Recognise the contribution of organisation in the network to the shift to sustainable consumption and production and Sustainable Development Goal 12, by including their relevant initiatives in the programme portfolio which are the resources and solutions the programme offers to support countries and organisations in the shift to sustainable consumption and production⁷.
2. Share and report the relevant solutions and initiatives developed by their respective organisation on the One Planet website and through the Indicators of Success reporting⁸, to strengthen the programme's offer to support countries and organisations in their efforts.
3. Prioritise the identification of changes in practices that support the shift to sustainable consumption and production, as defined by the Indicators of Success⁷.
4. Promote and advocate for successful practices identified, for inspiration, replication and scaling-up.

Changes in practice supporting the shift to SCP:

A change in practice supporting the shift to SCP refers to the adoption, deployment, implementation of new practices (systems, technologies, processes), or in an improved practice, or an increase in use of SCP relevant practices into supply chains and their governance. A change in practice or consumption/production process supporting the shift to SCP directly results in concrete, tangible and measurable sustainability impacts.

Identifying and promoting successful changes in practices for SCP is key to support policy implementation, is a tangible entry points to measure impact and is the basis to advocate for their replication and scaling-up.

Successful practices are identified on the basis of:

- a) practices with the most impact, quantified using available data as per the Indicators of Success⁸,
 - b) practices with the most potential for influence.
5. Capitalise on successful initiatives of One Planet actors by: replicating and scaling-up initiatives with high impact and potential for influence, benchmarking and undertaking critical assessments in specific fields, collaboratively defining key recommendations, facilitating match-making and collaboration (for instance by recommending experts from the network, facilitating connection between similar or complementary initiatives).

Progress on the implementation of this specific objective of the strategy will be measured by: a) number of initiatives uploaded to the programme portfolios on the One Planet website. Target: 1,400; and b) number of successful (high impact) practices promoted for replication Target: 90.

⁷ The network in action: key principles and approaches of Programme portfolios – available [here](#)

⁸ Indicators of Success: Demonstrating the shift to sustainable consumption and production (figure 2). Available [here](#)

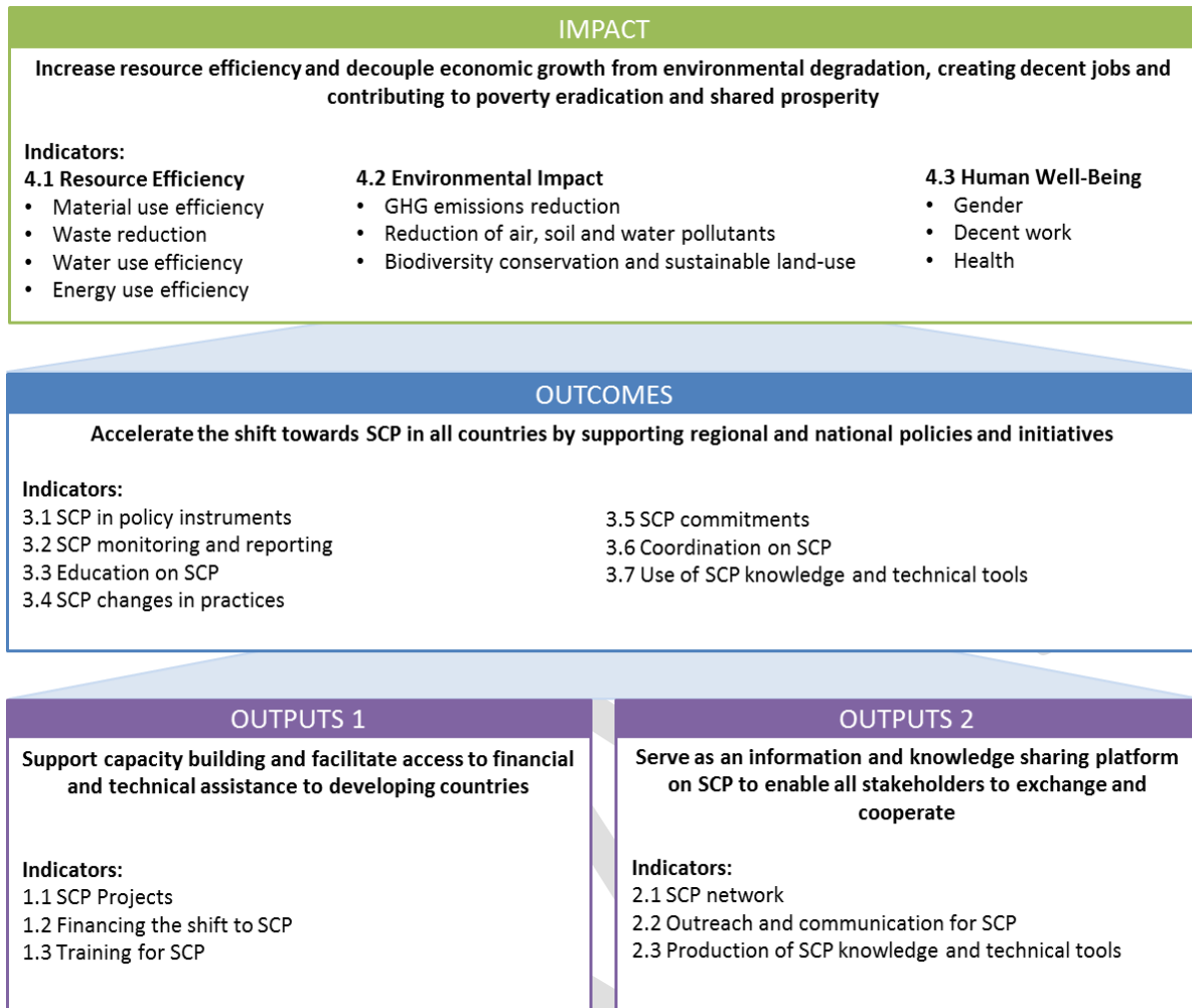


Figure 2: Demonstrating the shift to sustainable consumption and production – Indicators of Success.

Available [here](#)



C. Work across the network for cohesive implementation of sustainable consumption and production

The shift to sustainable consumption and production requires a systemic approach, with the participation of all sectors of society – governments, local authorities, businesses, civil society, scientific organisations and citizens - as well as cooperation among actors operating along the value chain. Sustainable Development Goal 17 on partnerships also highlights this as a requirement for a successful sustainable development agenda.

The One Planet network is a multi-stakeholder partnership and as such delivers joint value creation by all members and is key “to bring about policy change, share risks, and find innovative and synergistic ways to pool resources and talents, based on each participant’s strengths⁹”.

To increase the effectiveness and impact of the multi-stakeholder partnership - including for increased influence, scale, expertise and broader reach - over the next five years, the One Planet network will:

1. Bring together a network of engaged One Planet partners, which translate commitment into measurable engagement and tangible actions.
2. Identify leading partners on key topics for each programme, in particular by strengthening outreach in the following groups: national governments, local governments, private sector and financing institutions. Strategically strengthen the connection with relevant initiatives and networks.
3. Jointly develop key recommendations for each programme that the network can champion through joint advocacy efforts.
4. Jointly develop strategic products under each programme that deliver change, are implemented by the network and are widely promoted.
5. Identify strategic cross-cutting topics of interest to all programmes that build on skill sets and activities and enable strategic channelling of efforts. This could include for instance an annual joint outreach and advocacy plan on a specific topic or an internationally-recognised event. Suggested cross-cutting topics include: circular economy, small and medium enterprises, waste, plastics, behavioural insights and lifestyles, and innovation.
6. Ensure coordination of country-level implementation of sustainable consumption and production efforts, in particular through strengthened communication and engagement of National Focal Points by the Programmes and with the strengthened support of UN agencies and country teams.

An engaged One Planet partner:

- Provides a clear, unique, quality benefit to the Programme;
- Translates commitment into measurable, tangible actions;
- Has a sense of ownership, pride and belonging to One Planet;
- Contributes through a specific initiative, project or activity;
- Reports annually on its organisation’s contribution to SCP
- Participates in joint initiatives of the Programme network;
- Builds on the expertise of the Programme network;
- Engages new partners in the programme;
- Acts as multiplier in its own organisation;
- Actively mobilises resources for the Trust Fund;
- Promotes change, results, and impact towards SCP.

Progress on the implementation of this specific objective of the strategy will be measured by: a) number of engaged partners. Target: 80%; b) number of consultations on key messages on SCP. Target: 35; c) number of collaborative products developed by the network. Target: 150.

⁹ Adam, L., James, T., & Wanjira, A. (2007). Frequently Asked Questions about Multi-Stakeholder Partnerships in ICTs for Development: A guide for national ICT policy animators. *Association for Progressive Communications*.



D. Demonstrate the benefits of sustainable consumption and production

Achieving sustainable consumption and production will deliver not just Sustainable Development Goal 12, but contribute significantly to the achievement of almost all of the Sustainable Development Goals, directly or indirectly¹⁰. For example, resource efficiency is indispensable for meeting climate change targets cost effectively, with the potential to boost economic activity while reducing greenhouse gas emissions by 63% by 2050¹¹.

The One Planet network has developed indicators on the impacts of the shift to sustainable consumption and production, which include resource efficiency, environmental impact – greenhouse gas emissions reduction, pollution reduction and biodiversity – and human well-being¹². The visualisation and quantification of sustainable consumption and production actions' impacts is key to demonstrate the benefits of this shift and advocate for its widespread adoption.

To effectively promote the widespread adoption of sustainable consumption and production practices, over the next five years, the One Planet network will:

1. Demonstrate the shift to sustainable consumption and production by sharing products, tools and solutions through reporting processes, communications and events.
2. Focus on the identification and collection of available data on impacts of changes in practice for sustainable consumption and production to: i) promote the long-term benefits of actions, ii) promote practices with most impact or long-term benefits for inspiration, replication and scaling-up. Available data can be found for instance in sustainability reports; impacts at the level of a change in practice (rather than impacts at national, organisational or network level) is prioritised.
3. Develop and showcase the narrative, story-telling and success stories on changes in practices, in particular those that have measurable and quantifiable impacts.
4. Build on science-based evidence to strengthen key messages and leverage links to high level commitments such other Goals of Agenda 2030, the Climate Change Agenda and the New Urban Agenda.
5. Continually create and refine key messages, which inherently communicate a value proposition, for the entire One Planet Network to disseminate, and tailor them to specific events, audiences and their needs.
6. To accompany key messages, prioritise the development of visuals, data and tools that illustrate what a sustainable consumption and production success story looks like, and explore potential champions.

Progress on the implementation of this specific objective of the strategy will be measured by: a) number of multimedia products uploaded to the One Planet website library. Target: 60; b) number of people reached through communication products (incremental); and c) number of SCP impact areas quantified (actual or projected) and highlighted in briefs. Target: 21

¹⁰ International Resource Panel, 2017. Assessing global resource use: A systems approach to resource efficiency and pollution reduction (full report [here](#)).

¹¹ International Resource Panel, 2016. Resource efficiency: Potential and economic implications.

¹² Indicators of Success: Demonstrating the shift to sustainable consumption and production (figure 2). Available [here](#)



The Path Forward

The specific objectives, strategic principles and framework for action above are designed to enable the One Planet network to meet its five-year overall objective, building on the progress of the last five years, and helping to deliver its long term vision. The programmes will use their own context, experience and network to further define relevant actions and plans that address the four specific objectives of this strategy. The network will use the diverse strengths of its partner base that embraces government, civil society, businesses, scientific institutions and international organisations. Chief among these strengths is the commitment of each One Planet network actor to take tangible and substantial action on sustainable consumption and production, as well as encouraging and enabling others to do so.

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Annex I: Strategy 2018-2022 in brief

Specific objective	To be an effective implementation mechanism of Goal 12 of the United Nations 2030 Agenda for Sustainable Development	Identify, promote and replicate successful policies and practices supporting the shift to Sustainable Consumption and Production	Work together for coherent implementation of Sustainable Consumption and Production	Demonstrate the benefits of Sustainable Consumption and Production
Key priorities	<p>Monitor progress on SCP</p> <p>Provide guidance on tools and solutions for implementation</p> <p>Support national implementation</p> <p>Facilitate a streamlined approach to SDG 12</p> <p>Communicate that SCP is an enabler of all Agenda 2030 goals</p> <p>Leverage HLPF to disseminate key messages</p> <p>Strengthen the Trust Fund as the principal means to fund this strategy and SDG 12</p>	<p>Recognise the contributions of organisation to the shift to SCP</p> <p>Share and report relevant solutions and initiatives</p> <p>Prioritise the identification of changes in practice</p> <p>Promote and advocate for successful and high impact practices</p> <p>Capitalise on successful initiatives of One Planet actors</p>	<p>A network of engaged One Planet partners</p> <p>Identify leading partners on key topics in each programme</p> <p>Jointly develop key recommendations</p> <p>Jointly develop strategic products</p> <p>Strategically channel efforts on key cross-cutting topics</p> <p>Ensure coordination of country-level implementation</p>	<p>Share through reporting, communications and events</p> <p>Collect available data on impacts of changes in practice</p> <p>Build on science-based evidence</p> <p>Develop the narrative, storytelling and success stories</p> <p>Create and refine key messages, tailor the value-proposition</p> <p>Develop visuals and data to illustrate what SCP looks like</p>
Progress measurement	<ul style="list-style-type: none"> number of countries reporting on SDG 12.1 that declare they have received support from the One Planet network. Target: 30 number of interventions and official documents referencing the 10YFP or the One Planet network at HLPF. Target: 110 USD mobilised for the Trust Fund by the One Planet Network. Target: 200 Million USD 	<ul style="list-style-type: none"> number of initiatives and resources uploaded to the programme portfolios on the One Planet website. Target: 1,400 number of successful (high impact) practices promoted for replication Target: 90 	<ul style="list-style-type: none"> number of engaged partners. target: 80% number of consultations on key messages on SCP. Target: 35 number of collaborative products developed by the network. Target: 150 	<ul style="list-style-type: none"> number of multimedia products uploaded to the One Planet website library. Target: 60 number of people reached through communication products. Number of SCP impact areas quantified (actual or projected) and highlighted in briefs. Target: 21