Strategy 2018-2022: Addressing suggestions received from the network-wide consultation

Consumer Information for SCP programme

We would like to thank the partners of the Consumer Information for SCP programme for their comments to the strategy, which have improved the document as a common approach on the shift to sustainable consumption and production across the One Planet network. The adopted strategy can be found [here](#).

The strategy addressed several recommendations received from organisations across the network, which were discussed in detail at the 3rd meeting of the Strategy Task Force. The report from that meeting is available [here](#). The key improvements to the version of the strategy you have commented on are: 1) Strengthening the links between the strategy and the Indicators of Success; 2) Strengthening the pillar of the strategy on demonstrating impact; 3) Presenting SCP as an approach to address key cross-cutting issues; 4) Clarifying progress measurements by using targets from the Indicators of Success; 5) Addressing financing throughout the strategy, and 6) Raising the level of the ambition of the strategy to become an implementation platform for SDG 12.

Detailed feedback from CIP-SCP stakeholders on the language and structure have been integrated to the extent possible throughout the strategy document. In addition, please find below general feedback on the overarching comments.

- **Mobilisation and outreach to the network**
  - Request for clarification on who the strategy targets for mobilisation and outreach efforts
    - The One Planet network is an open partnership, countries including all relevant stakeholders and organisations are invited to join and actively engage in the implementation of this strategy.
    - This strategy is the strategy of the network and its implementation involves all network members and no single group.
    - Objective 4 focuses on the actions of the entire network to define tangible changes, develop common key messages, and demonstrate the impacts of sustainable consumption and production.

- **Focus on SDG 12**
  - The strategy task force chose to focus on SDG 12 to firmly anchor the strategy in the 2030 Agenda and provide a clear orientation to leverage the strength of the network.
  - Target 12.1, calling for the “implementation the 10YFP” provides the mandate and legitimacy for objective 1 of the strategy.
  - Objective 1 is presented as overarching to the other three objectives, which all contribute to being an effective implementation mechanism for SDG 12.
  - SCP contributes to the delivery of multiple goals and targets of Agenda 2030. To address this the entire objective 4 is based on how SCP contributes to other Goals and helps address key environmental and social challenges.