Strategy 2018-2022:
Addressing suggestions received from the network-wide consultation

Sustainable Tourism Programme

We would like to thank the partners of the Sustainable Tourism Programme for their comments to the strategy, which have improved the document as a common approach on the shift to sustainable consumption and production across the One Planet network. The adopted strategy can be found [here](#).

The strategy addressed several recommendations received from organisations across the network, which were discussed in detail at the 3rd meeting of the Strategy Task Force. The report from that meeting is available [here](#). The key improvements to the version of the strategy you have commented on are: 1) Strengthening the links between the strategy and the Indicators of Success; 2) Strengthening the pillar of the strategy on demonstrating impact; 3) Presenting SCP as an approach to address key cross-cutting issues; 4) Clarifying progress measurements by using targets from the Indicators of Success; 5) Addressing financing throughout the strategy, and 6) Raising the level of the ambition of the strategy to become an implementation platform for SDG 12.

Detailed feedback from STP stakeholders on the language and structure have been integrated to the extent possible throughout the strategy document. In addition, please find below general feedback on the overarching comments.

- **Quantification of Key Performance Indicator (KPI) targets**
  There was a request to clarify how several of the targets in the strategy have been quantified.
  - To respond to this, monitoring the implementation of the strategy will be undertaken through disaggregated targets of the Indicators of Success. The progress measurement (KPIs) are linked directly to the output, outcome and impact indicators of the Indicators of Success.
  - The targets have been defined on the basis of baseline data available from the reporting on the Indicators of Success.

- **Programme portfolios providing tools and solutions for the shift to sustainable consumption and production**
  - Although not the only means of implementing the strategy, programme portfolios are crucial, by providing an organised set of tools and solutions that countries can use in their shift to sustainable consumption and production.
  - Portfolios allow the One Planet network to provide advice and solution to actors in the countries without necessarily being tied to funding.
  - Additionally, if funding is limited, having the overview of the portfolio allows the network to prioritise and better define the scope of activities to be supported.
  - The importance of the programme portfolios to catalyse ambitious action is made clear in Objective 2 of the strategy, calling on the network to strengthen the portfolios in order to support countries and organisations in the shift to sustainable consumption and production.
  - Whereas a strategy provides the what, in terms of a common approach and priorities around which the network can rally, the subsequent action plans of the programmes and other stakeholder groups will provide the how, which certainly can focus on the portfolios.

- **Addressing the financing of measurable change**
A concern was raised that the strategy places too much expectation on the Trust Fund as the principle means of financing for the shift to SCP.

- The text has been modified so that the Trust Fund is presented as one means to implementing SDG 12 and the strategy.
- The Trust Fund will need to be strengthened to respond to this strategy and to the Independent External Review.
- In addition, the overarching importance of financing in order to achieve the transformational shift outlined in this strategy is highlighted by integrating it across several sections. In addition to reference to the Trust Fund in Objective 1, this includes:
  - Financing included in the way forward (concluding section of strategy);
  - Mainstreaming SCP in financial institutions programmes under objective 3;
  - Funding catalysed, unlocked or saved through actions supported by the One Planet Network, under objective 2.

- **Providing value to all members of the network**
  - The shift to sustainable consumption and production requires a systemic approach, with the participation of all sectors of society – governments, local authorities, businesses, civil society, scientific organisations and citizens.
  - The One Planet network is a multi-stakeholder partnership and as such delivers joint value creation by and for all members. This has been reinforced in the strategy in several places, including:
    - Objective 2, highlighting the fact that transformative action at scale requires knowledge, resource and technical and institutional capacity to act, which can only occur through the sharing of information, experience and expertise of the entire One Planet network.
    - Objective 3, calling for actions to increase the influence, scale and expertise of the network, with the subsequent benefits being shared with and multiplied by the entire network.
  - These objectives help to prioritize solutions and tools of the network which have real potential to be scaled for transformative change, and which can as such be supported through visibility, information exchange, and resource mobilisation efforts.

- **Increased engagement of the National Focal Points**
  - Request for clarification on the role of the programmes in engaging National Focal Points (NFPs)
    - Per the Guidance document of programme development, one of the principle criteria for all programmes is to respond to national and regional needs, priorities and circumstances.
    - Per the Terms of Reference of the National Focal Points, they are the primary actors in the countries to “Participate and support the activities of the 10YFP Programmes at different levels...”
    - Depending on circumstances, there are many ways of engaging NFPs such as inviting them to conferences and webinars, encouraging NFPs to join the programme network, disseminating information to NFPs, identifying a few priority countries in which to move forward.