“The Magic of Twitter”
Link clicks a day: 3
Link clicks a day: 3

Link clicks over 6 months: 553
How many accounts saw our tweets every day?

1350
How can companies best communicate the social impact of their products? The Consumer Information Programme’s new white paper, ‘SHOUT IT OUT’ looks at issues like worker conditions, community development & safety. Download it here: bit.ly/2q8KPrT @Consumers_Int
One Planet Network 🌍 @10YFP · 9 Nov 2018

Share your contribution to #SDG12 & Agenda 2030 by connecting to ‘My SCP’: oneplanetnetwork.org 👉 Reporting 👉 Start reporting an activity! This is an opportunity for you to share key information about your work with your global Sustainable Consumption & Production community!

17 link clicks
71 total engagement
5.355 impressions
20 likes
READ “The Responsible Tourist e-book: How to find, book & get the most from your holiday” by @anna_spenceley & Andrew Rylance bit.ly/2QyuHyP from our Tourism programmes’ portfolio! Spend your holidays enjoying leisure time & caring for our environment! 🌴❤️🌍

39 link clicks
192 total engagement
7.145 impressions
46 likes
One Planet Network 🔗 @10YFP · Jan 29
5-7 February 👉 Our Sustainable Food Systems Programme @SFoodSystems will hold its 2nd Global Conference '#GoodFood for People and the Planet: Working together towards 2030' in San José, Costa Rica #puravida Join us virtually! Sessions will be streamed! bit.ly/2sFclyB
One Planet Network Followers

<table>
<thead>
<tr>
<th>Month</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>October</td>
<td>43</td>
</tr>
<tr>
<td>November</td>
<td>109</td>
</tr>
<tr>
<td>December</td>
<td>71</td>
</tr>
<tr>
<td>January</td>
<td>71</td>
</tr>
<tr>
<td>February</td>
<td>91</td>
</tr>
<tr>
<td>March</td>
<td>104</td>
</tr>
</tbody>
</table>
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- October: 43
- November: 109
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- January: 71
- February: 91
- March: 104

Total increase: +490
This happened with one simple tweet a day.