World Circular Economy Forum 2017

"Event that presents world’s best circular economy solutions"
3 themes of World Circular Economy Forum 2017

1. At WCEF2017 businesses and policy makers can share how to be circular, profitable and generate growth and jobs within planetary boundaries.

2. The solutions presented during the two day Forum work towards a common cause, achieving the Sustainable Development Goals.

3. Finland celebrates its 100th anniversary in 2017. Sitra, founded in 1967 on Finland’s 50th birthday, now wants to give a gift back to the world in the form of WCEF2017.
Collective impact for sustainable consumption and a circular economy

- 5 June 2017 at 14.15-15.45
- Organizers UNEP 10 YFP Secretariat and the Ministry of the Environment of Finland
Collective impact for sustainable consumption and a circular economy

Keynote speech by Kitty van der Heijden, Director World Resources Institute

Moderated panel discussion/ talk show with
- Gunilla Blomquist, Deputy director, Swedish Ministry of the Environment
- Harri Hakaste, Senior Architect, Finnish Ministry of the Environment
- Mark Hidson, Deputy Regional Director, ICLEI - Local Governments for Sustainability
- Ulf Jaeckel, Head of Division, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, Germany
- Gabriele Kull, journalist, media producer and social entrepreneur, future.camp®
- Martine Rohn-Brossard, Deputy head of International Affairs Division, Swiss Federal Office for the Environment

Table discussion
Six lifestyle topics in 11 tables

Moderator
Tuuli Kaskinen, Executive director, Demos Helsinki
The WCEF could

- provide a platform to **provide insights** into SCP
- build up **new partnerships** with financiers, sponsors, enterprises and civil society representatives.
- **10YFP** programmes can use the opportunity to **develop new projects** contributing to the circular economy agenda and extend their networks by inviting new partners to join 10YFP to achieve its goals
More information on